



## CIPE Civic Engagement Hub Digital Resource Library

### Guidebooks, Tools, and Case Studies

- **Guidebooks**
  - [Digital Economy Enabling Environment Guide: Key Areas of Dialogue for Business and Policymakers \(CIPE and New Markets Lab\)](#)
  - [How to Advocate Effectively: A Guidebook for Business Associations \(CIPE\)](#)
  - [Guide to Youth Advocacy \(CIPE\)](#)
  - [Behavioral Design Guides for Product Development and Marketing \(Irrational Labs\)](#)
  - [National Business Agenda Guidebook \(CIPE\)](#)
- **Tools**
  - [NGO Legal Resources - Ethiopia \(International Center for Not-for-Profit Law\)](#)
  - [Advocacy Progress Planner \(The Aspen Institute\)](#)
  - [Legislative Advisory Services Toolkit \(CIPE\)](#)
  - [Tools for Policy Impact \(ODI\)](#)
  - [Legal Health Check for NGOs and Social Enterprises \(TrustLaw\)](#)
  - [Reform Toolkit: Reducing Economic Informality by Opening Access to Opportunity \(CIPE\)](#)
  - [Advocacy in Restrictive Spaces: A Toolkit for Civil Society Organizations \(Lifeline\)](#)
- **Policy Reform Case Studies**
  - [Strategies for Policy Reform: Experiences from Around the World \(CIPE\)](#)
  - [Strategies for Policy Reform Volume 2: Engaging in Democratic Governance \(CIPE\)](#)
  - [Strategies for Policy Reform Volume 3: Case Studies in Achieving Democracy That Delivers Through Better Governance \(CIPE\)](#)

### Free Online Courses, Workshops, and Training Programs

- **EdX Courses**
  - [Entrepreneurship in Emerging Economies](#)
  - [Digital Branding & Engagement](#)
  - [Introduction to Marketing](#)
  - [Agile Leadership Principles and Practices](#)
- **TechChange Courses**
  - [The Art of Advocacy](#)
- **Humentum Resources**
  - [Guide to Financial Management – Getting the Basics Right](#)
  - [Guide to Financial Management – Financial Sustainability](#)
  - [Sample Financial & Human Resources Documents](#)
- **CIPE Development Institute Courses**
  - [Business Associations as a Part of Civil Society](#)
  - [Entrepreneurship and Innovation as Engines of Growth](#)

### Entrepreneurship and Informal Sector Resources

The following CIPE resources focus on the roles of inclusion, informality, youth, and entrepreneurship in creating economic opportunity. These resources will be most relevant for those hoping to learn more about fostering entrepreneurship, creating youth-driven policy reform, or working with businesses in the informal sector.

- **Entrepreneurship**
  - [Creating the Environment for Entrepreneurial Success \(CIPE\)](#)
  - [Economic Inclusion: Leveraging Markets and Entrepreneurship to Extend Opportunities \(CIPE\)](#)
- **Informal Sector and Youth**
  - [Promoting Youth Development: Policy Options and Reform Recommendations \(CIPE\)](#)
  - [From the Streets to the Markets: Formalization of Street Vendors in Metropolitan Lima \(CIPE\)](#)

### Business Advocacy Resources

The following CIPE resources provide a background and set of guiding principles for Business Membership Organizations (BMOs) and Civil Society Organizations (CSOs) as well as key tools and frameworks for effective advocacy. These resources will be most relevant for those hoping to learn more about effective strategies for new and existing BMOs, constructive policy engagement with government, and creative approaches to dialogue and advocacy.

- **Business Associations**
  - [Business Associations for the 21<sup>st</sup> Century \(CIPE\)](#)
  - [Governance Principles for Business Associations and Chambers of Commerce \(CIPE\)](#)
- **Advocacy & Public-Private Dialogue**
  - [Making the Most of Public-Private Dialogue: An Advocacy Approach \(CIPE\)](#)
  - [Cost-Benefit Analysis, A Practical Guide for Civil Society Organizations \(CIPE\)](#)

### Governance and Anti-Corruption Resources

The following CIPE resources examine the importance of strong democratic governance and institutions as well as the intersections between corporate governance and anti-corruption efforts. These resources will be most relevant for those hoping to learn more about the foundations of strong democratic institutions and the collective role of the private sector in combatting corruption.

- **Democratic Governance**
  - [Democratic Governance: The Key to Political and Democratic Reform \(CIPE\)](#)
  - [Helping Build Democracy that Delivers \(CIPE\)](#)
- **Property Markets**
  - [Building Institutions that Make Property Markets Work \(CIPE\)](#)
  - [International Property Markets Scorecard \(CIPE and IHC Global\)](#)
- **Corporate Governance**
  - [Corporate Governance for Emerging Markets \(CIPE\)](#)
  - [From Sustainable Companies to Sustainable Economies: Corporate Governance as a Transformational Development Tool \(CIPE\)](#)
- **Anti-Corruption and Ethics**
  - [Combating Corruption: A Private Sector Approach \(CIPE\)](#)
  - [Approaches to Collective Action: How Businesses Together Can Lead the Fight Against Corruption \(CIPE\)](#)
- **Sustainability**
  - [Sustainability Education 4 Nonprofits](#)